

Today, a website has become a necessity for any business...

No matter how small your small business may be! Connected Office services were created to meet the evolving needs of small and medium-sized businesses and now with **Connected Office WEB**, any company can have a professional, yet affordable, web presence. Whether your business is looking for “an electronic brochure”, a map to your door or a complete e-commerce-ready website, our Web Content Management System has features to meet your particular goals. And all for one low monthly price.

50% of small businesses still don't have even a simple corporate website. 100% KNOW they should.

Make sure the world knows you are out there.

“I know we need to have a website, but I don't know the first thing about HTML...”

“...the kid who designed our site moved away...”

“...we can't afford a full-time, or even a part-time webmaster”



“...we haven't updated our website in years...”

Connected Office WEB represents a giant step forward for small and medium-sized businesses who either don't have an existing website, are tired of having a static website or are simply fed up with exorbitant charges by web development and design companies to perform even the simplest of web content updates. **Connected Office WEB** is for those who want to take control of their digital offering and make sure the whole wide web world knows they are out there.

Connected Office WEB features include:

Web Development: After an initial business requirements gathering and a design/content review, our web development experts will produce an initial website design - complete with a Content Management System (CMS) that allows the end-user (site-owner) to easily maintain and update their own webpages going forward in an easy-to-use interface. CMS training and up to ten original content pages are all included in this offering.

Web Maintenance: For those who aren't comfortable making website changes on their own, a monthly web maintenance package expands your ability to keep content on your site fresh and relevant to both your customers **and** to search engines (such as Google or MSN) trying to rank your site. This offering allows your business to make minor changes or account additions as well as a specified number of content changes each month.

Web Hosting: As your single-source provider for all your business IT needs, The Utility Company also offers virtual web hosting capabilities for your corporate website. With 400MB of hosted disk space, 40 FTP accounts and 1GB of monthly bandwidth, Connected Office Web Hosting is an easily affordable way to maintain your web presence to the world.

Web Modules: Need more than a basic website? Adding functionality like turnkey blogging, survey capabilities, easily updated events pages, dynamic news feeds and even an electronic store (e-commerce) are as easy as adding a web module. Available as needed or as you grow, web modules expand your site's appeal and can help add to your bottom line when you are ready to **utilize** your site to it's full capacity.

CONNECTED OFFICE™ WEB	MODULES
Website / Content Management System	One Time Fee
Virtual Web Hosting	Monthly
Web Maintenance	Monthly
Announcements / What's New?	O
Blogging - Online Journal	O
Document Management / Downloads	O
Events (update-able)	O
Frequently Asked Questions (FAQ)	O
Feedback	O
Forum	O
Gallery	O
Links	O
News Feeds	O
Repository	O
Basic e-Store	O
Survey	O

O = Optional

“Our mission is to ensure that our customers only invest in the technology they require to operate, communicate and manage their business effectively.

Our vision is to transform technology into what it should be – a utility.”

**□ Mark Scott
President**

